

A unique treatment option for your acid reflux



ZEGERID — the First and Only Immediate-Release Oral Proton Pump Inhibitor (PPI)

What makes ZEGERID unique?

ZEGERID is a uniquely formulated PPI that contains an antacid. The antacid quickly neutralizes stomach acid, protecting the PPI. This allows the medicine to be absorbed rapidly by the bloodstream.¹

ZEGERID — the First and Only Immediate-Release Oral PPI¹

- Gets into your bloodstream in approximately 30 minutes
- Controls stomach acid with once-daily dosing

Immediate-release or delayed-release acid reflux medicines¹⁻⁷

Except for ZEGERID, all other PPIs are delayed-release acid reflux drugs. Delayed-release PPIs use a coating, called an enteric coating, to protect the acid reflux medicine from stomach acid. This coating delays the acid reflux medicine from getting into the bloodstream.

ZEGERID does not have an enteric coating and is therefore rapidly absorbed into the bloodstream.

ZEGERID offers you a choice¹

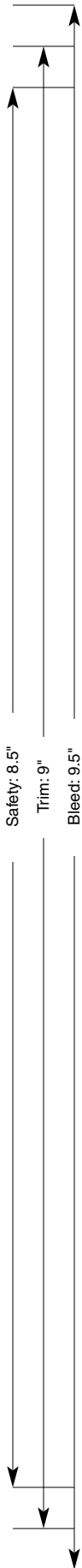
- ZEGERID is available as a capsule or as a powder for oral suspension — discuss with your doctor which is right for you
- Your physician will advise you when to take ZEGERID, depending on when you suffer the most from heartburn
 - ZEGERID is taken once a day on an empty stomach at least 1 hour before a meal

ONLY ZEGERID — the **First and Only Immediate-Release Oral PPI** — provides **immediate release** of the active ingredients and **continued acid control**.¹

Please see Important Safety Information on back.
www.zegerid.com

First and Only Immediate-Release Oral PPI

Zegerid[®]
omeprazole/sodium bicarbonate



JOB NUMBER: ZEG-33188	JOB NAME: Patient Tearpad
# PAGES: 2	Bleed: 7.5" X 9.5"
# COLORS: 4C plus PMS 144, 8201	Trim: 7" X 9"
	Live: 6.5" X 8.5"
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Bleed: 7.5"

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Safety: 6.5"

Important information for patients taking ZEGERID

What is ZEGERID for?

ZEGERID is indicated for the treatment of heartburn and other symptoms of acid reflux disease. ZEGERID is also used to treat and maintain the healing of erosive esophagitis, which may result from acid reflux. ZEGERID is also indicated for the short-term treatment of active duodenal ulcer and of active benign gastric ulcer.

Remember, only your doctor can diagnose you and tell you whether a prescription for ZEGERID is right for you.

How to take ZEGERID¹

ZEGERID comes in capsules or a powder for oral suspension that you mix with water. Both the capsule and the powder are immediate release, in 40 mg and 20 mg strengths.

ZEGERID should be taken once a day on an empty stomach. You should wait at least one hour after taking ZEGERID before having a meal.

Side effects¹

Side effects of ZEGERID include headache, diarrhea, and abdominal pain. Relief of your symptoms while on ZEGERID does not rule out that other serious stomach conditions may exist.

Sodium content¹

ZEGERID Capsules contain 304 mg of sodium. ZEGERID Powder for Oral Suspension contains 460 mg of sodium. These amounts are comparable to the amount of sodium in an ounce of corn flakes (350 mg). A single capsule is 12% of the American Heart Association's recommended daily intake of 2,400 mg of sodium. A single dose of powder for oral suspension is 19% of the American Heart Association's recommended daily intake of 2,400 mg of sodium. These amounts should be taken into consideration by anyone on a sodium restricted diet. People with metabolic alkalosis and hypocalcemia should not take ZEGERID.

ZEGERID should not be taken by anyone with a known hypersensitivity to any component of the formulation.

Pregnant women and nursing mothers¹

There are no clinical studies of ZEGERID in pregnant women or nursing mothers. Women who are pregnant or nursing should talk to their physicians before using ZEGERID.

Sign up for more information on ZEGERID

To get more information about ZEGERID and acid reflux disease, please see enclosed full Product Information or visit www.zegerid.com.

References: 1. ZEGERID Prescribing Information. Santarus, Inc. January 2008. 2. Castell D. Review of immediate-release omeprazole for the treatment of gastric acid-related disorders. *Expert Opin Pharmacother.* 2005;6:2501-2510. 3. Aciphex Prescribing Information. Eisai Inc. and Janssen Pharmaceutica Inc. February 2007. 4. Nexium Prescribing Information. AstraZeneca. April 2007. 5. Prevacid Prescribing Information. TAP Pharmaceutical Products Inc. July 2007. 6. Prilosec Prescribing Information. AstraZeneca. April 2007. 7. Protonix Prescribing Information. Wyeth Pharmaceuticals, Inc. December 2007.



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